Corporate Social Responsibility

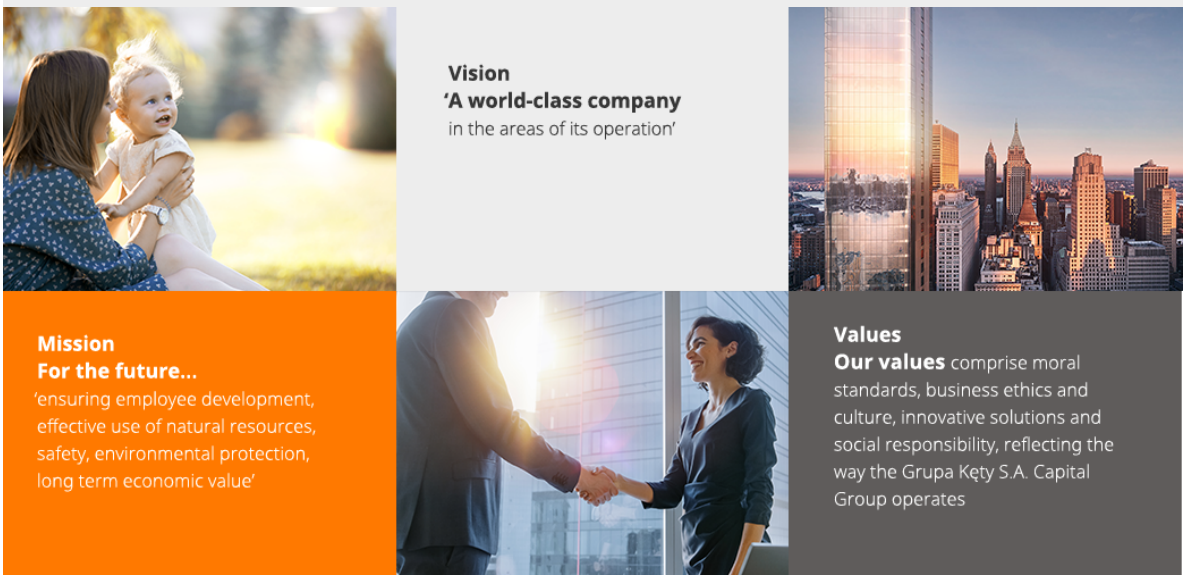
GRI:**102-14**,**102-12**,**102-13**,**102-26**

The Corporate Social Responsibility (CSR) Policy is our response to the challenges related to sustainable development, not only in economic and market terms, but also as regards social and ecological aspects.

We declare that within the Company operations we have made and will continue to make efforts to ensure the creation of a better society, retaining balance and protecting the environment.
We believe that the long-term success of GRUPA KĘTY S.A. depends on its cooperation with a broadly-defined group of stakeholders. We place particular emphasis on activities beneficial to the Company employees and their families as well as local communities.
We operate in line with the adopted Code of Ethics and corporate governance principles, whereas partnership is the basic value we believe in. We are aware that we impact the environment in a direct and indirect way, therefore we operate such as to reduce that influence to minimum.

Mission, vision, values

The mission, vision and values set out our horizons and directions of operation. We focus on them and strive to accomplish them.



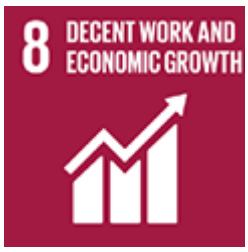
The 17 Sustainable Development Goals, Goal 8

The business approach at the Grupa Kęty S.A. Capital Group has not focused solely on economic and commercial aspects. We understand the idea of shared responsibility and we feel the need to care about the future of next generations.

At the same time, Grupa Kęty S.A. has bee supporting the 17 Sustainable Development Goals, declaring special emphasis on Goal 8 – Decent Work and Economic Growth.



Nagłówek treści Ikona



Our standards

GRI:**102-12**,**102-13**

Following the provisions of our Code of Ethics,

> *We are aware that our actions should be constantly developed and improved, hence, on the one hand, we are open to the exchange of experiences and the inspiration from good practices of our business environment, and, on the other hand, with our behaviour and management methods, we seek to set example to other market players.*

We have been inspired by international standards and guidelines in the area of Corporate Social Responsibility.

We are signatories to

We apply the guidelines of

The Company is listed on

Responsible management

GRI:**102-14**,**102-26**



The Grupa Kęty S.A. Capital Group, via its Sustainable Development and Corporate Social Responsibility Steering Committee, has been consistently following the directions of development set out in its CSR Policy for many years now.

The members of the Committee (the Management Board of Grupa Kęty S.A. and the CSR Director) guarantee conscious policy and strategy in the area of sustainable development. The decisions made have been cohesive and compatible with the set-out directions and care for the future of further generations. In 2018, among other things, the Committee made a decision on the engagement of the Company, its employees and their families in a sustainable development campaign entitled , which has been described in more detail in the chapter devoted to environmental responsibility.

The ‘OrangeBook’ strategic processes management system implemented at the Grupa Kęty S.A. Capital Group is a platform for the management and control of all areas. Such documents as the Code of Ethics and the policies in the areas of HR, corporate social responsibility, environmental protection and respect for human rights are integral parts of the ‘OrangeBook’.

In 2018, the organisation invested in the internal development of Corporate Social Responsibility processes, carrying out three CSR audits at the main business segments of the Group. At the same time, it continued the cooperation established in 2017 within the educational campaign named the ‘Responsible Business Week’, one of the biggest events in Poland promoting and educating in the areas of the 17 Sustainable Development Goals and Corporate Social Responsibility. As a participant of the conference, the Company shared its good practices in relational marketing. Similarly, during the international conference organised by the University of Bielsko-Biała, the Grupa Kęty S.A. Capital Group held lectures for the universities of the Visegrád Group countries and shared its experiences in Corporate Social Responsibility.